

SILVER WAVE FILM FESTIVAL

2018 Silver Wave Industry Series



Silver Wave Industry Series
Friday – November 9, 2018
Venue: 732 Charlotte Street Arts Centre, Fredericton

Immersive Storytelling: A Cinematic VR Masterclass

WHEN: Friday, November 9, 10:00 AM - 1:00 PM

WHERE: Charlotte Street Arts Centre, upstairs auditorium

PRICE: \$10

(Email info@nbfilmcoop.com to register, limited seats)

Partner: New Brunswick College of Craft

Host: Alan Edwards

An interactive session exploring Virtual Reality as a tool in filmmaking. The workshop will use the Film Co-op's virtual reality equipment, along with the NBCCDs VR gear including its mobile work-stations. This interactive session will fully immerse participants in the VR experience, and introduce them to the possibilities of VR storytelling.

Alan Edwards, B.Sc(CS)

Alan holds a Bachelor of Computer Science and a Certificate in Adult Education from the University of New Brunswick, and has been working on the leading edge of digital media for many years, experimenting with Virtual Reality long before it was "a thing", and recently has produced several VR experiences. Films that he has contributed to have had showings ranging from the Leningrad Film Festival to National Film Board presentations, as well as on TV shows such as The Nature of Things. He has been a judge and invited speaker at various film and video festivals, and his 3D animations have been seen in concerts, live theatre, movies and even operas. He has toured with bands, as well as composing, arranging and recording soundtracks for film, video games and theatre. Alan has taught at the University of New Brunswick, the New Brunswick Community College, and the Centre For Arts and Technology. He helped develop the Digital Media program at the College of Craft and Design in 2010, and has been teaching in it ever since.

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One-On-Ones with Distribution Funding and Broadcasting Specialists

WHEN: Friday, November 9, 11:00 AM - 4:00 PM

WHERE: NB Film Co-op Resource Centre

FREE

(Email info@nbfilmcoop.com to make an appointment for your one-on-ones)

Sylvia Jonescu Lisitza directs Audience Development for Moving Images Distribution, a not-for-profit distributor founded by Vancouver filmmakers in 1979. Anchored with previous experience in the arts (administration and curation) and marketing (private sector business) she works to bring independent film and video to audiences across North America and abroad. Moving Images has a reach beyond broadcast to include galleries, museums, educational institutions and community-based organizations.

Dan Spry is a Halifax native and a graduate of Saint Mary's University, and after graduation spent eight years in Vancouver which is where he gained exposure to the film industry. He has been with RBC for 14 years in all, and the last 10 have been in Commercial Banking. He returned to Halifax in 2013 and took over the Media & Entertainment role for Atlantic Canada in the spring when Nan MacDonald retired. In this role, he works with filmmakers to provide industry advice and interim financing for their projects. He is excited to be working in the film industry again, as he had worked with film & media clients in Vancouver, and looking forward to help grow the industry here in Atlantic Canada

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Telefilm 101 Workshop

WHEN: Friday, November 9, 1:00 PM - 2:30 PM

WHERE: Charlotte Street Arts Centre, upstairs Green Room by elevator

FREE

(Email info@nbfilmcoop.com to register, limited seats)

Partner: Telefilm Canada

Host: Lori McCurdy

Come meet Telefilm's Lori McCurdy, Feature Film Executive for the Atlantic region and hear about Telefilm's funding programs including the Talent To Watch program, regional financing and more. Learn how, when and where to apply for financing for your feature film projects!

Lori is the Telefilm representative for all feature film clients in the Atlantic region. Her mandate is to develop and support feature film talent (producers, writers and directors) in the Atlantic region, primarily through investment in an annual portfolio of projects with budgets less than \$2.5 million.

Hailing from Nova Scotia, and having worked at Telefilm's Halifax office for 21 years, McCurdy is well-known to the Atlantic industry. She has had hands-on experience with feature film, television, digital media and industry development. Her previous roles include Investment Analyst, Business Affairs Lead Analyst, Television Business Unit Director and National Officer, Industry Development. Lori is also a member of the Telefilm Corporate Services team in her role as Director, Performance and Quality Management.

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Masterclass: Strategic Marketing for Filmmakers

WHEN: Friday, November 9th, 1:30 PM- 4:30 PM

WHERE: Charlotte Street Arts Centre, upstairs auditorium

PRICE: \$10

Email info@nbfilmcoop.com to register, limited seats

Partner: Hemmings House Pictures

Host: Greg Hemmings

This interactive session with award-winning filmmaker and marketing specialist Greg Hemmings will help filmmakers and other creatives to:

- Create, build and promote their specific creative brand online beyond traditional distribution paths
- Tell stories that can be shared in interactive online modes (blogs, instagram, twitter, podcasts, online seminars and workshops) that will widen their creative sphere leading to further funding streams.
- Figure out what their goals and objectives are for their brand, stories and future work

As an entrepreneur, filmmaker, and community movement-maker, Greg Hemmings is a global thought leader in the area of positive social impact filmmaking. His commitment for positive social change has taken him and his team to all corners of the globe to tell global stories to inspire local change and local stories to inspire global change. Hemmings House has been producing film content for the brand marketing and global broadcast industries for almost a decade. They have also created a process that engages social community and brand stakeholders in the film story experience helping to accelerate social movements that matter to them. Their TV series' and documentaries have been sold to over 60 broadcasters around the world, and they have helped connect customers to brands with aligned values by helping tell authentic stories that build trust.

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18th ANNUAL SILVER WAVE INDUSTRY RECEPTION

WHEN: Friday, November 9, 4:30 PM - 6:00 PM

WHERE: Charlotte Street Arts Centre, upstairs foyer by elevator

FREE

(Please confirm your attendance by emailing: info@nbfilmcoop.com)

Join us for our annual industry series reception with opening remarks by Marie-Linda Lord, Member of Telefilm's Board of Directors, Moncton, NB.

There will be complimentary wine, Picaroons beer and appetizers.

Mrs. Marie-Linda Lord has been Vice-President of Student and International Affairs at the Université de Moncton since July 2011. Mrs. Lord has held various positions with the university, including Director of the Institut d'études acadiennes, Chair of Acadian Studies, and full professor in the Information & Communications Program for 22 years. Marie-Linda Lord became a professor-researcher after working as a broadcast journalist at Radio-Canada Atlantique for ten years. With assistance from grants from the Social Sciences and Humanities Research Council of Canada, she conducts on representation and discourse in the literature and media of Acadia and New Brunswick. She has written more than 30 chapters and scholarly books and edited four books. Among her many accomplishments, she sat on TV5 Quebec-Canada's Board of Directors, which she chaired from 2010 to 2015. She was also Co-Chair of New Brunswick's Coalition for Pay Equity's first fundraising campaign in 2010, Vice-Chair of the Board of Directors of the Théâtre l'Escaouette in Moncton, Vice-President of Égalité Santé en français and a member of the Conseil culturel of the City of Moncton. She is currently President of the fundraising campaign to save Moncton's Notre-Dame-de-l'Assomption Cathedral. In 2012, she received the Queen Elizabeth II Diamond Jubilee Medal, which recognizes outstanding and exemplary contribution to the community.

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Masterclass: Pitcher Perfect

WHEN: Saturday, November 10, 10:00 AM - 2:00 PM

WHERE: Charlotte Street Arts Centre, artist studio, second floor

PRICE: \$10

(Email info@nbfilmcoop.com to register, limited seats)

Partner: Women in Film and Television - Atlantic

Host: Jan Miller

Whether you are a Producer, Director or Writer – strengthen your project and your package, perfect your pitching and communication skills.

Pitcher Perfect is an interactive workshop which will:

- further develop your story/project idea
- identify the key components that contribute to a good pitch: the introduction, cut line, logline, synopsis, the heart, the package of pluses, the close
- teach how to adapt your pitch to a conversational one-on-one, a chance meeting, a pitch forum presentation
- teach how to research your audience before the meeting
- identify and strengthen your personal communications skills to reinforce your pitch in person
- improve your story telling skills: clarity, structure, economy, vision
- strengthen your ability to hook your listener and effectively convey both the essence of your story and what credentials you're bringing to the table
- review and improve the essentials required for a pitch one sheet
- identify achievable goals for each kind of meeting
- develop the skills for follow-up
- increase your chances of finding a good fit for your project by successfully targeting your pitch to the right person at the right place, at the right time.

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Jan Miller Bio continued - -

Jan Miller is an international consultant and trainer specializing in film and television co-production and co-venturing. She continues to present one of the world's top Pitching & Content Development Workshops.

Her training has been presented across Canada from Yellowknife to Newfoundland for provincial agencies, film schools, major festivals and film co-ops, and globally, from Berlin's Talent Campus to Cuba's Escuela Internacional de Cine y TV, to Poland's ScriptEast, Colombia, Brazil, China, Tehran & Cannes. Jan's workshops have also crossed sectors into the music industry, where for almost a decade, she has been offering, through the East Coast Music Association, Export Ready training for musicians ready to present their work to the screen industry and to travel internationally. Jan has served as an international consultant for many organizations and, launched and served as Director of Halifax's Strategic Partners. Jan was one of the driving forces behind setting up Canada's first film school, the National Screen Institute, serving as Executive Director for seven years introducing the still popular Features First and Drama Prize programs and the Local Heroes International Screen Festival. Jan established Women in Film and Television-Atlantic and, the annual Women Making Waves Conference, and the first ever collaboration with the Centre for Women in Business.

SPECIAL WEEKEND EVENT - SATURDAY, NOVEMBER 10TH @ 4PM

DOC Atlantic & SWFF Present a Documentary Meet & Greet @ Milda's Join DOC Atlantic and the SWFF for a documentary filmmaker meet and greet on Saturday, November 10th @ 4pm at Milda's Pizza in the Charlotte Street Arts Centre basement (732 Charlotte Street Arts Centre). This is an opportunity for established and emerging documentary filmmakers attending the SWFF to socialize, network and learn more about the Documentary Organization of Canada. Hope to see you there!